



## **FOR IMMEDIATE RELEASE**

August 4, 2020

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## **C-STRATEGIES WELCOMES COMMUNICATIONS AND MEDIA PRO HALI LEVANDOSKI AS VICE PRESIDENT**

*Levandoski brings years of experience developing, implementing and executing strategic communications campaigns*

**CHICAGO** — C-Strategies, a Chicago based strategic communications and public affairs firm, today announced Hali Levandoski has joined the company as Vice President. Levandoski brings years of experience and strong institutional knowledge of public affairs and public policy communications to the firm, which she will leverage in her role to assist in the overall management of the team and continued expansion of the business.

“I am thrilled to welcome Hali as our new Vice President as we continue to grow our team and the business,” said Becky Carroll, President and CEO, C-Strategies. “Her work ethic, experience managing high profile public crises and deep understanding of civic spheres is a bonus for both our firm and clients. I am proud to have Hali join our all-woman team as we continue working with clients that are committed to tackling important issues facing our city and state.”

Most recently, Levandoski served as Deputy Press Secretary in the Office of Chicago Mayor Lori E. Lightfoot. In this role, she worked with press personnel across multiple City departments to develop strategy, coordinate media materials and execute key announcements for all infrastructure related projects and fiscal initiatives. Levandoski also created and implemented media strategies for the City’s environmental efforts alongside its newly announced Chief Sustainability Officer. Additionally, she developed and co-managed a multi-departmental task force of City communications professionals to lead the City’s media strategy and response to the COVID-19 global pandemic.

“I am so proud to join this team of empowered and talented women at a firm that reflects my own vision and values,” said Levandoski. “As Vice President, I look forward to drawing upon my past experiences to meet the unique needs of our clients while also working to strategically grow the firm and champion causes that benefit the people of Chicago and Illinois.”

Prior to her role as a Deputy Press Secretary, Levandoski worked at a Chicago-based communications and public affairs agency. In this role she worked with industry-leading professionals to develop comprehensive communications plans and media relations strategies to help accomplish their goals.

### **About C-Strategies**

*C-Strategies is a strategic communications and public affairs firm whose leadership has served on the front lines of major public policy and political campaigns in Chicago and Illinois for nearly two decades. Employing results-driven tactics and utilizing its networks to build strategic plans, guide public opinion, and manage through crisis, C-Strategies brings passion and veteran experience to help clients meet their business goals, turn big ideas into action and simply get things done. Find out more at [cstrategies.com/](http://cstrategies.com/).*